



INTERNATIONAL BUSINESS PROGRAMS

2007-2008

Online Registration will take place in June for Fall 2007 semester courses

SEMESTER 1 (SEPTEMBER - DECEMBER 2007)

Please scroll down for classes given at the Master's level and Spring Semester classes

BACHELOR'S LEVEL

Taught in English	Credits
Business Strategy	4
Banking and Finance 1	3
International & Comparative Taxation	3
Introduction to International Finance	4
Marketing Strategy	4
International Marketing	4
Integrated Marketing Communications: Advertising & Promotion	4
Service Marketing	3
International Business Law	4
Cross Cultural Management	4
The European Union: Foundations, Institutions & Perspectives	4
Negotiation	4
Art History	4
France in the 21st Century: the French Business Context	4
Logistics	3
Taught in French specifically for IBP students	
Management Interculturel	4
Gestion de Ressources Humaines	3
French Language	6
Courses taught in French for IBP exchange students and ESDES degree candidates	
Management Stratégique	3
Recherche opérationnelle	4
Droit du travail	3
Promotion de l'Offre	4
Commerce International	3
Control de gestion	3
Analyse financière	3
Develop à l'international de l'entreprise	3
Gestion des risques	3



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MASTER'S LEVEL

Taught in English	Credits
Business Strategy	6
International Financial & Risk Management	6
International Law	6
International Marketing	6
Marketing Strategy	6
Strategic Management	4
Courses taught in French for IBP exchange students and ESDES degree candidates	
Management de la Chaîne logistique	4
Communication Opérationnelle des Entreprises	4
Merchandising	4
Marketing des Achats	4



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SEMESTER 2 (JANUARY - MAY 2008)

BACHELOR'S LEVEL

Taught in English	Credits
Business Strategy	4
Financial Analysis	4
Banking and Finance	3
Introduction to International Finance	4
Principles of Marketing	3
Marketing Strategy	4
International Marketing	4
Integrated Marketing Communications	3
Service Marketing	3
Comparative Mgmt Issues & Problems	3
Cross Cultural Management	4
International Business Law	3
The European Union: Foundations, Institutions & Perspectives	3
Negotiation	4
Art & Architecture	4
France in the 21st Century: the French Business Context	4
International Business Seminar	3
Taught in French	
French	6
<i>Other courses taught in French will be added at a later date</i>	

MASTER'S LEVEL

Taught in English	Credits
Business Strategy	6
International Financial & Risk Management	6
International Business Law	6
International Marketing	6
Marketing Strategy	6