

Internship Search Techniques

Internship & Job Search Series

Internships are a great way to...

- Gain career-related skills and abilities
- Apply theories learned in the classroom to the workplace
- Acquire a better understanding of the professional demands and requirements of a particular career field
- Gain confidence in making the transition from the academic atmosphere to the world of work

An Internship may be...

- Related to a student's academic major/minor
- Helpful to a student who is DECIDING on a major or minor area of study
- Conducted during the summer or the academic year
- Paid or volunteer, depending on the employer
- For academic credit or not, determined by each college at Marquette University

How to Find an Internship...

- Define what type of internship you are seeking.
- Determine **where** you are willing to go. Would you like to stay in Milwaukee, go to a particular city, or are you open to being anywhere? The "I'll take anything approach" is not very effective. Employers want to have a sense of your career direction and what types of skills you are looking to gain.
- Put together a **resume** and a rough draft of a **cover letter**. You can get information on how to write resumes and cover letters on the Marquette University Career Services Center website or pick up a Resume/Cover Letter packet in the Resource Center. One way to compose your resume is to start with a blank word document. We recommend that you do NOT use the resume template program in Word.
- Make an appointment to have a career counselor or intern **critique** your resume and cover letter. Next, make appropriate changes to the resume and cover letter and have someone look over it one more time if necessary. Both your resume and cover letter should be error free when you send it out to employers. Misspellings and grammatical errors make a very bad first impression and will most likely prevent you from getting an interview.
- Compile a **list of organizations** that meet your criteria. This will help you come up with a Target List of employers. Use the following methods to begin developing your list:
 - Directories (Reference USA)
 - Web sites
 - Phone books
 - Networking (Career Alumni Network)
- Research the organization** before applying and be sure to include specific information on why you want to work for that organization in your cover letter.
- Send out resumes and cover letters** or inquiry letters on resume paper to apply. You can also see if the company accepts applications via e-mail or has an on-line application process. If they do, be sure to send both your resume and cover letter and any additional information they request.
- Register on MU Career Manager**. Stop in for an orientation to this registration process. This will:
 - Allow you to search the internships posted with Marquette
 - Submit your resume for any on-campus internship interviews
 - Include your resume in the referral system for employers

- ❑ **Attend Career/Internship Fairs.** Hand out your resume and talk to employers about internship opportunities with their organization.
- ❑ Take the time to thoroughly research organizations before **interviewing** with them. Interviewers are very impressed with interviewees who know a lot about their organization so this step is extremely important.
- ❑ **Practice interviewing skills.** Pick up a handout on frequently asked interview questions to prepare. You may also schedule a mock interview with a career counselor.

The CSC Website (www.marquette.edu/csc)

Start here to gain access to information for your career planning and job search needs. Highlights include:

MU Career Manager

- Internships and full-time positions
- Online resume submission for on campus interviews; searchable by employers
- Calendar to track positions and upcoming career events

Going Global

- Country Career Guides packed with country-specific information
- Job Postings and Internship Listings for any country in the world
- Global Key Employer Directory contains 25,000 country-specific company profiles

Vault

- Online career library including company and career field information
- Research employers, industries, and career subjects

Reference USA

- Identify employers to actively pursue for positions
- Research industries/companies; executives, corporations, company description

Use internet social networks to make connections with people:

We're tweeting!

- Follow the Career Services Center on **Twitter** (twitter.com/MU_CSC) to stay up to date on the latest job search articles, highlights and Career Services Center happenings.

We're blogging! **Blogger**

- Be sure to visit the Career Services Center's new blog, **Career Chatter** (marquettecsc.blogspot.com), regularly to get all the latest information and advice from our office. It's the Career Services Center... UNPLUGGED

We're on Facebook!

- Become a fan of the MU Career Services Center on **Facebook** (www.facebook.com/mucsc). It can't hurt...right?

We're LinkedIn!

- Network with professionals in our MUCSC Group on **LinkedIn**. If you don't already have an account - here is one good excuse to get one! To find us just search in groups for MUCSC and join.

***Other Internship resources can be found on the Career Services Center website:
www.marquette.edu/csc***