

STUDENT HEALTH ADVISORY BOARD 2010-2011 END OF THE YEAR REPORT

MEMBERSHIP

The Student Health Advisory Board (SHAB) had twenty student members. Five of the members were elected by their peers to serve as the Executive Team for SHAB.

- **Division of Student Affairs Leadership Award:** Brice Cleland won a Division of Student Affairs Leadership Award in Recreation, Health and Wellness in April 2011 for his contributions to SHAB.

MEETINGS

The Student Health Advisory Board met twelve times during the academic year with six meetings during fall semester and another six during spring semester. All meetings were open to the Marquette Community and all meeting minutes were made public on the Student Health Advisory Board webpage.

KEY INITIATIVES & PROJECTS

- **Student Health Fee Proposal for Dr. Miller:** Dr. Miller, VP of Student Affairs, attended the October 19th SHAB Meeting. At this meeting, members of SHAB addressed concerns with Dr. Miller about the Student Health Service (SHS) budget and the need for an increase to the student health fee. After hearing the concerns of the SHAB members, Dr. Miller requested a proposal be written up with the board's concerns and suggestions that he could share with the Board of Trustees. As part of the proposal, an informal survey was conducted to determine if students would support a health fee increase and how much of a fee increase they would support. Due to this proposal and data from the survey, SHS will be receiving a health fee increase for academic year 2013.
- **Open House:** SHAB hosted an Open House at SHS on Wednesday, September 15th from 5:30 p.m. to 7:30 p.m. The Open House was planned and executed by the returning SHAB members. Planning for the event included publicity, seeking outside donations from sponsors to supplement a raffle for those in attendance, and volunteering time to work at the event itself giving tours, answering questions and speaking with clinic staff. Publicity for the event took many different forms including, but not limited to, fliers distributed through campus, AXIS TV slides, banner in the AMU, chalking, and advertisements on MUTV. Donations were received from the following sponsors: Toppers Pizza; Fast Track; Pizza Shuttle; Cheesecake Factory; Student Health Service; Milwaukee County Zoo; Milwaukee Wave; Marquette Spirit Shop; Milwaukee County Dept. of Parks, Recreation & Culture; Milwaukee Admirals; Milwaukee Bucks; Stone Creek Coffee; and Olympic Lanes. The event itself was a success with 30 guests in attendance; this was higher than last year's Open House attendance.
- **AIDS Awareness Week Collaboration:** During AIDS Awareness Week, SHAB collaborated with UN Student Alliance. The UN Student Alliance allowed SHAB to be present and to distribute information about SHS STI/HIV testing services during their event.
- **Sub-committee Development:** SHAB started moving towards some sub-committee work to address and work through some of the ideas/brainstorms that had been discussed during fall semester. There were 4 sub-committees started: Sexual Health, SHS Website Re-design, SHAB Branding/Group Development, and General SHS PR. The website redesign sub-committee completed its task and was disbanded at the end of spring semester. The remaining sub-committees will continue with next year's Board.

- **SHS Website Re-design Proposal:** The committee worked together to review the existing website and identify weaknesses and strengths. A new layout for more efficient data presentation and access was then suggested and incorporated into a formal proposal for the administration of Student Health Service. The committee agreed to remain accessible for comment over the summer months when the website re-design is actually scheduled to take place.
- **SHS Twitter Account:** A member of the General SHS PR sub-committee created a Twitter account for SHS (@SHSMarquette). All SHAB members were encouraged to follow SHS on Twitter.

2010-11 GOALS

Accomplishments

- **Service Project/Blood Drive:** On March 25th, SHAB held a blood drive with the Blood Center of Wisconsin. The blood drive brought out 24 people to donate of which 18 were able to give the gift of life. All of these lifesavers could help save up to 54 people in our community. The goal for next year is to plan a blood drive for spring semester, hopefully before Spring Break, and possibly partner with another student organization since there are already a lot of blood drives held on campus.
- **Revised constitution:** SHAB reviewed the current constitution and made some amendments. All amendments were shared with the Board for approval. The updated constitution was approved on 4/19/2011 and will go into effect on August 1, 2011 for the 2011-2012 academic year.

Challenges

- **Group Development:** The SHAB Branding and Group Development sub-committee was created to brainstorm activities and events to promote SHAB and to help create unity among SHAB members. Group development ideas that were proposed were various social events such as a trip to a varsity movie, a Brewer's game, or all wearing our SHAB t-shirts to a men's basketball game. Being so close to the end of the year, unfortunately we were not able to implement any of these events. The sub-committee attempted to set up a SHAB bowling party at the Annex; however, due to low-attendance the event was cancelled. Setting up a similar event next year, possibly early fall when students are generally less busy, may be more successful.
- **Fundraising:** Members of the General SHS PR sub-committee collaborated with the SHAB Branding/Group Development sub-committee to organize a bake sale during AIDS Awareness Week as a way to raise funds for SHAB and raise awareness about STD and HIV testing offered at SHS. However, this event was postponed until a later time as more planning and support were needed to ensure a success. Additionally, some discussions were started with advancement regarding Senior Challenge donations and possibly approaching alumni to donate funds toward SHAB and/or Student Health Service. Being that this came up at the end of the year there is hope that this discussion will be continued next year.

Goals for FY12

Goals for FY12 are contingent upon student membership and interests. However, some possible goals include but are not limited to:

- **Develop an incentive/points system for SHAB members** (summer 2011)
 - **Implement Incentive/points system for SHAB members** (fall/spring)
- **Member Recruitment** (Aug/Sept, on-going): Recruit for at least 3 more at-large members. Seek member appointment from the following groups: RHA, MUSG (Freshman), Athletics, Greek Life, Commuter Student Association, Graduate Student Organization, Multicultural Student Organization, and Peer Health Education.
- **SHS Open House** (Fall 2011): Plan and implement an Open House event at Student Health Service for early Fall 2011. Increase attendance to 40 participants.
- **Group development/team building** (on-going): (i.e.: bowling party, ice breakers)
- **Collaboration** (on-going):
 - Continued collaboration with departments and student organizations in order to share information about Student Health Service.
 - Work with and support MUSG on the initiative for a new Recreational and Wellness Center
- **Blood Drive** (Spring 2012): Plan another blood drive for spring; preferably before Spring Break. Potentially partner with another student organization.
- **Continue sub-committee work** (on-going): continue the work of the Sexual Health, SHAB Branding/Group Development, and General SHS PR subcommittee. Determine if a 4th sub-committee needs to be developed to replace the website re-design sub-committee.
- **Twitter Account** (on-going): Utilize the SHS Twitter account to help promote Student Health Service and the services it offers.
- **Sex @ 7 Collaboration**: Collaborate with the Sex @ 7 program to help plan a sexual health panel that was proposed by the 2010-11 SHAB Sexual Health subcommittee.
- **Fundraising** (on-going): Continue conversations and work with Advancement